

: INCOME FIRST :

Introduction to the World's First Indirect Selling Revolution

Introduction: A New Direction in Global Commerce

The global business landscape is constantly evolving. With technological advancements, changing customer behavior, and opportunities expanding beyond borders, companies are being challenged to rethink traditional sales and distribution models. In this changing environment, **Income First** has emerged as a visionary organization, introducing for the first time in India and abroad the true concept of “*Indirect Selling*.” This model redefines how products reach customers and how individuals participate in business. This is not merely a new company or another distribution network. It represents a fundamental shift in mindset from purchase-based direct selling to a service-oriented and distributor-empowered model. It creates an ecosystem where individuals can become distributors or sellers without the pressure of mandatory product purchases.

Understanding Traditional Sales Models

Direct Selling and Its Limitations

In many traditional business structures, companies encourage distributors to :

- Purchase products in advance
- Maintain a required sales volume
- Make repeated purchases to remain active
- Build a downline that also purchases products

While such systems have produced success stories, they often create financial pressure. The focus sometimes shifts from selling products to purchasing them, resulting in unsold inventory and dissatisfaction.

What is Indirect Selling ?

According to **Income First's** concept :

- The company appoints distributors/sellers.
- Purchasing products is not mandatory for distributors.
- The distributor's role is to connect customers with products.
- Products are delivered directly to customers through the company's system.

This model focuses on service, outreach, and distribution rather than stock accumulation.

How the Model Works

Company Responsibilities

- Product sourcing
- Quality control
- Inventory management
- Logistics and delivery

Distributor Responsibilities

- Product promotion and sales
- Building customer relationships
- Efficient service
- Earning income based on performance

Importantly, distributors are not pressured to become customers first.

Opportunities for Everyone

This model opens doors for:

- Students seeking part-time income
- Homemakers looking for flexible work
- Professionals wanting additional earnings
- Entrepreneurs aiming to build global networks

Success depends not on purchasing, but on skills such as communication, market understanding, customer service, and consistency.

Ethical and Transparent Business Practices

- No mandatory purchases
- No pressure to maintain stock
- No misleading promises
- Clear roles and responsibilities

This transparency builds trust among distributors, customers, and partner companies.

Benefits for Customers and Partner Companies For Customers

- Access to a wide range of products
- Personalized service
- Reliable delivery
- Competitive pricing

For Partner Companies

- Expanded market reach
- Reduced distribution costs
- Access to motivated sellers
- Expansion without heavy infrastructure

Conclusion: The Beginning of a New Chapter

Secure Life is more than a company it is a movement toward smarter, fairer, and more inclusive commerce.

It delivers a simple yet powerful message:

Sales do not begin with purchase.

Sales begin with service, trust, and opportunity.

PRODUCTS :

Rs. 1,500/- BODY REFRESHMENT

(MEDICO ASSURED PROVEN PRODUCT)

1.

- 1. NONI JUICE (1000 ML)(FIRST YEAR)**
- 2. NONI JUICE (1000 ML) (SECOND YEAR)**
- 3. TULSI DROPS (ONE BOTTLE) (THIRD YEAR)**



2.

**Rs. 1,800 /- CHILDREN /WOMEN REFRESHMENT SYRUP
(MEDICO ASSURED PROVEN PRODUCT)**

- .1. 36 MIX BERRY (1000 ML) (FIRST YEAR)**
- .2. 36 MIX BERRY (1000 ML) (SECOND YEAR)**
- .3. TULSI DROPS (ONE BOTTLE) (THIRD YEAR)**



3.

**Rs. 2500/- MEN COMBO SHIRTS
(50% BUSINESS COUNT FOR LEVEL)**



4.

**Rs. 3000/- TARPULIN 18 X 24 PIECE-01
(50% BUSINESS COUNT FOR LEVEL)**





5.

Rs. 3300/-

- 1. NONI JUICE (1000 ML)
- 2. 36 MIX BERRY (1000 ML)

FREE... THREE YEAR PRODUCT SERVICE



6.

Rs. 6,000 /- (Titanium Bio Magnetic Bracelet -01)
 100% CASH BACK & 2X REFUNDABLE

7.

Rs. 15,000/- (LIFE INSURANCE ACCIDENT POLICY)
 TEN YEAR POLICY
 1000000/- (TEN LAC INSURANCE AMOUNT)
 100% CASH BACK & 2X REFUNDABLE



8.

Rs. 55000/- THAILAND TOUR
 (4 NIGHTS *5 DAYS)
 BANGKOK, PATTAYA
 (30% BUSINESS COUNT FOR LEVEL)

BUSINESS REFER AND EARN PLAN



TYPE OF INCOME

NO.	TYPE OF INCOME
1.	DIRECT CUSTOMER'S PRODUCTS SELLING SPONCER INCOME (ONE TIME)
2.	MONTHLY HOME CARE ALLOWANCE (MHCA INCOME) ONE YEAR (FOR ALL RANK)
3.	PERSONAL INCOME PER MONTH LEADERSHIP ALLOWANCE FOR TEN YEAR)
4.	PERSONAL INCOME PER MONTH LEADERSHIP ALLOWANCE FOR TEN YEAR)
5.	NOMINEE INCOME PER MONTH LEADERSHIP ALLOWANCE FOR TEN YEAR)
6.	FAMILY INCOME PER MONTH LEADERSHIP ALLOWANCE FOR TEN YEAR) - NATIONAL DESTINATION, - INTERNATIONAL DESTINATION
7.	AWARD PER YEAR ONE TIME (DECLARE BY CLUB)
8.	REWARD PER YEAR ONE TIME (DECLARE BY CLUB)
9.	TURN OVER INCOME UP TO 4% IN EVERY MONTH FOR BLUE DIAMOND RANK.
10.	REPURCHASE INCOME (COMING SOON PROJECT)
11.	Universal Income 1 CR PER MONTH (COMING SOON PROJECT)

SYSTEMATIC BUSINESS DEVELOPMENT

QUALIFYING CHART



NO.	LEVEL NAME	SALE AMOUNT	MINIMUM TARGET CRITERIA	SUCCESS TECHNIQUE
1.	 Star	15,000	-----	POWER OF SELLING
2.	 Bronze	60,000	4 (FIRST LEVEL QUALIFIER)	MOUTH PUBLICITY
3.	 Silver	2,50,000		DUPLICATION
4.	 Gold	7,50,000		FOLLOW UP...
5.	 Perl	15,00,000		SUCCESS STARTS.
6.	 Platinum	30,00,000		SEMINAR SPEECH
7.	 BUSINESS KA BAZIGAR	60,00,000		SEMINAR SPEECH

PERSONAL INCOME QUALIFYING CHART

NO.	RANK NAME	SALES AMOUNT	DIRECT SELLING INCOME PERCENTAGE
1.	Star	15,000/-	10%
2.	Bronze	60,000/-	3%
3.	Silver	2,50,000/-	1.50%
4.	Gold	7,50,000/-	1%
5.	Perl	15,00,000/-	1%
6.	Platinum	30,00,000/-	0.50%
7.	BUSINESS KA BAZIGAR	60,00,000/-	0.50%

MONTHLY HOME CARE ALLOWANCE (MHCA)

NO.	RANK NAME	SALES AMOUNT	DIRECT SELLING INCOME PERCENTAGE
1.	Star	15,000/-	-----
2.	Bronze	60,000/-	250 X 12 = 3000/-
3.	Silver	2,50,000/-	1000 X 12=12000/-
4.	Gold	7,50,000/-	2000 X 12=24000/-
5.	Perl	15,00,000/-	3000 X 12=36000/-
6.	Platinum	30,00,000/-	6000 X 12=72000/-
7.	BUSINESS KA BAZIGAR	60,00,000/-	10000 X 12=120000/-

TOTAL INCOME 2,67,000/- INCOME FROM REFERAL INCOME

PERSONAL INCOME STRUCTURE & NATIONAL TOUR

NO.	NO. OF YEAR	PER MONTH SALARY	GRAND TOTAL SALARY	TOUR DESTINATION
1.	FIRST	25,000/-	3,00,000/-	GOA
2.	SECOND	26,000/-	3,12,000/-	MANALI
3.	THIRD	28,000/-	3,36,000/-	PONDICHHERY
4.	FOURTH	30,000/-	3,60,000/-	SHRINAGAR
5.	FIFTH	31,000/-	3,72,000/-	LAKSYADIP
6.	SIXTH	33,000/-	3,96,000/-	RAMESHWARAM
7.	SEVENTH	35,000/-	4,20,000/-	ASSAM
8.	EIGHTH	37,000/-	4,44,000/-	DARJILEENG
9.	NINETH	38,000/-	4,56,000/-	MOUNT ABU
10.	TENTH	40,000/-	4,80,000/-	SHIMLA

38,76,000/- Thirty Eight Seventy Six Thousand Rupees

Award and reward

NO.	Year of qualified	AWARD	REWARD
1.	First	SMART PHONE
2.	Second	FREEZE
3.	Third	SMART TV
4.	Fourth	COMPUTER SET
5.	Fifth	WASHING MACHINE
6.	Sixth	ACTIVA+
7.	Seventh	EV TWO WHEELER
8.	Eight	COMPUTER
9.	Ninth	KTM SPORTS BIKE
10.	Tenth	BULLET RAJA

NOMINEE INCOME QUALIFYING CHART

NO.	RANK NAME	SALES AMOUNT	DIRECT SELLING INCOME PERCENTAGE
1.	Star	15,000/-	10%
2.	Bronze	60,000/-	3%
3.	Silver	2,50,000/-	1.50%
4.	Gold	7,50,000/-	1%
5.	Perl	15,00,000/-	1%
6.	Platinum	30,00,000/-	0.50%
7.	BUSINESS KA BAZIGAR	60,00,000/-	0.50%
8.	BLUE DIAMOND	1,20,00,000/-	0.30%
9.	EMERALD	2,50,00,000/-	0.30%
10.	BUSINESS KA BADSHAH	5,00,00,000/-	0.30%

MONTHLY HOME CARE ALLOWANCE (MHCA)

NO.	RANK NAME	SALES AMOUNT	DIRECT SELLING INCOME PERCENTAGE
1.	Star	15,000/-	-----
2.	Bronze	60,000/-	250 X 12 = 3000/-
3.	Silver	2,50,000/-	1000 X 12=12000/-
4.	Gold	7,50,000/-	2000 X 12=24000/-
5.	Perl	15,00,000/-	3000 X 12=36000/-
6.	Platinum	30,00,000/-	6000 X 12=72000/-
7.	BUSINESS KA BAZIGAR	60,00,000/-	10000 X 12=120000/-
8.	BLUE DIAMOND	1,20,00,000/-	15000 X 12=180000/-
9.	EMERALD	2,50,00,000/-	25000 X 12=300000/-
10.	BUSINESS KA BADSHAH	5,00,00,000/-	50000 X 12= 600000/-

TOTAL INCOME 13,47,000/- INCOME FROM REFERAL INCOME

NOMINEE INCOME STRUCTURE & NATIONAL / INTERNATIONAL DESTINATION CHART

NO.	NO. OF YEAR	PER MONTH SALARY	GRAND TOTAL SALARY	TOUR DESTINATION
1.	FIRST	100000/-	1200000/-	GOA
2.	SECOND	100000/-	1200000/-	THAILAND
3.	THIRD	100000/-	1200000/-	PONDICHHERY
4.	FOURTH	100000/-	1200000/-	SINGAPORE
5.	FIFTH	100000/-	1200000/-	LAKSYADEEP
6.	SIXTH	100000/-	1200000/-	MALAYSIA
7.	SEVENTH	100000/-	1200000/-	ASSAM
8.	EIGHTH	100000/-	1200000/-	QATAR OR NEPAL
9.	NINETH	100000/-	1200000/-	MOUNT ABU
10.	TENTH	100000/-	1200000/-	DUBAI

1,20,00,000/- ONE CRORE TWENTY LAKH RUPEES

Award and reward

NO.	Year of qualified	AWARD	REWARD
1.	First	SPLENDOR+	-----
2.	Second	-----	VISIT THE KASHMIR
3.	Third	HONDA SHINE	-----
4.	Fourth	-----	LEH LADAKH
5.	Fifth	PULSAR	-----
6.	Sixth	-----	GOA DARSHAN
7.	Seventh	BULLET RAJA	-----
8.	Eight	-----	HIMALAYA
9.	Ninth	NEXON	-----
10.	Tenth	-----	THAILAND TOUR

FAMILY INCOME QUALIFYING CHART

NO.	RANK NAME	SALES AMOUNT	DIRECT SELLING INCOME PERCENTAGE
1.	Star	15,000/-	10%
2.	Bronze	60,000/-	3%
3.	Silver	2,50,000/-	1.50%
4.	Gold	7,50,000/-	1%
5.	Perl	15,00,000/-	1%
6.	Platinum	30,00,000/-	0.50%
7.	BUSINESS KA BAZIGAR	60,00,000/-	0.50%
8.	BLUE DIAMOND	1,20,00,000/-	0.30%
9.	EMERALD	2,50,00,000/-	0.30%
10.	BUSINESS KA BADSHAH	5,00,00,000/-	0.30%
11.	CAPTAIN	10,00,00,000/-	0.30%
12.	BUSINESS KA BIG BOSS	20,00,00,000/-	0.30%

MONTHLY HOME CARE ALLOWANCE (MHCA)

NO.	RANK NAME	SALES AMOUNT	DIRECT SELLING INCOME PERCENTAGE
1.	Star	15,000/-	-----
2.	Bronze	60,000/-	250 X 12 = 3000/-
3.	Silver	2,50,000/-	1000 X 12=12000/-
4.	Gold	7,50,000/-	2000 X 12=24000/-
5.	Perl	15,00,000/-	3000 X 12=36000/-
6.	Platinum	30,00,000/-	6000 X 12=72000/-
7.	BUSINESS KA BAZIGAR	60,00,000/-	10000 X 12=120000/-
8.	BLUE DIAMOND	1,20,00,000/-	15000 X 12=180000/-
9.	EMERALD	2,50,00,000/-	25000 X 12=300000/-
10.	BUSINESS KA BADSHAH	5,00,00,000/-	50000 X 12= 600000/-
11.	CAPTAIN	10,00,00,000/-	100000 X 12=1200000/-
12.	BUSINESS KA BIG BOSS	20,00,00,000/-	200000 X 12=2400000/-

TOTAL INCOME 49,47,000/- INCOME FROM MHCA

FAMILY INCOME STRUCTURE & NATIONAL / INTERNATIONAL DESTINATION CHART

NO.	NO. OF YEAR	PER MONTH SALARY	GRAND TOTAL SALARY	NATIONAL TOUR DESTINATION	INTERNATIONAL TOUR DESTINATION
1.	FIRST	10,00,000/-	1,20,00,000/-	GOA	BANKOK- PATTAYA
2.	SECOND	10,00,000/-	1,20,00,000/-	MANALI	MALAYSIA
3.	THIRD	10,00,000/-	1,20,00,000/-	PONDICHHERY	NEPAL
4.	FOURTH	10,00,000/-	1,20,00,000/-	SHRINAGAR	VIETNAM HANOI
5.	FIFTH	10,00,000/-	1,20,00,000/-	LAKSYADIP	LAOS THAILAND
6.	SIXTH	10,00,000/-	1,20,00,000/-	RAMESHWARAM	MAURITIUS
7.	SEVENTH	10,00,000/-	1,20,00,000/-	ASSAM	SINGAPORE
8.	EIGHTH	10,00,000/-	1,20,00,000/-	DARJILEENG	INDONESIA
9.	NINETH	10,00,000/-	1,20,00,000/-	MOUNT ABU	LONDON
10.	TENTH	10,00,000/-	1,20,00,000/-	SHIMLA	DUBAI

12,00,00,000/- TWELVE CRORE RUPEES

Award and reward

NO.	Year of qualified	AWARD	REWARD
1.	First	BALENO PETROL	
2.	Second	-----	TAJ HOTEL
3.	Third	I20 PETROL	-----
4.	Fourth	-----	KASHMIR
5.	Fifth	SONET KIA	-----
6.	Sixth	-----	GAUHATI
7.	Seventh	CRETA	-----
8.	Eight	-----	JAIALMER
9.	Ninth	INNOVA	-----
10.	Tenth	-----	KUTCHCHH

Term and condition

- Term and condition applied for all plan and subject
- Participation in our project is your decision
- Company can not promote illegal work to all participators.
- All will must follow the company rules and regulation.
- You can not go again company opposite.
- Basic plan is for all people who live in India or abroad.
- Committee will discuss and declare the change the policy created by company.

OUR NEXT LEVEL PROJECT

- LAND DEVELOPMENT & PROJECTS
- SMALL HOTELS IN INDIA (CHAIN)
- AGRI FARMING
- * PACKING HOUSE
- * F&O TRADING
- * FOREX TRADING